

Platts RigData Analytics

Oil and gas intelligence on the US land market designed specifically for analysts and investors.

In a world of big data, the ability to identify patterns in a shifting marketplace is essential. The need to refine information in a way that creates intelligence out of the overwhelming chaos of data is critical to your business. Analytics allows you and your company to set strategies by identifying upturns or downturns on the horizon and anticipate those changes before it affects your investments, your capital or your customers.

Introducing the Platts RigData Analytics package:

Land Activity Monitor— hydrocarbon activity analysis by basin and formation

RADAR— track E&P's and drilling contractors by shale and unconventional reservoirs

Day Rate Report— detailed analysis on drilling costs by region, rig type and contract

U.S. Land Rig Three-Year Forecast— land rig demand including key elements such as oil and gas demand, drilling technology and CAPEX data

Drilling activity and location data

The benefit of these four key products provides you with the expert opinion of Platts RigData analysts delivered with an independent and unbiased view of the landscape of hydrocarbon exploration and development markets. Your subscription to the Platts RigData Analytics package gives you access to these knowledge leaders.

This combination of data products allows for a unique understanding of three essential areas of the upstream segment:

- Assessment by E&P including play, service provider and driller efficiencies
- Analytical forecasting of drilling activity, rig counts, day rates and contracts with insight into the market share of active operators and drilling contractors
- Hydrocarbon targets with a focus on fracking and unconventional activity



Find out more— contact your representative

For more information on individual or corporate pricing contact Customer Service at: 800-371-0083 or email our team at CustomerService@rigdata.com.

Mention code: 7WWBNBPA

S&P Global
Platts



Oil



Natural Gas